

Since
2006

Sean Ludford's BevX.com

BEVX REPORT

August
2015

LUNAZUL BLANCO 100% AGAVE TEQUILA

THE DATA

Category: Tequila

Sub-Category: Blanco, 100% Agave Tequila

Origin: NOM #1513

Retail Price: \$19.99

ABV: 40%



HOW TO ENJOY IT

I love sipping the Lunazul Blanco straight or lightly chilled. It **has all of the depth and complexity of a Blanco at twice the price.** Of course it makes one hell of a margarita and paloma.

COOL FACTOR

A

100% agave blanco is so versatile as a sipper and in cocktails. When it's as good and complex as the Lunazul and the asking price is so reasonable it's **absolutely cool.** Grade - A



ANALYSIS



I simply love this brand. Lunazul delivers great and complex flavors without challenging the budget. When I go to a bar and see that they are featuring Lunazul Blanco in their margaritas I know that I am in good hands. **These beautiful Tequila's are crafted by the Beckman family who have been making Tequila for over 200 years.**



TALKING POINTS

FROM LUNAZUL



Lunazul Tequila is proudly estate-grown, distilled and bottled with 100% Blue Agave at the Tierra de Agaves Distillery in Tequila, Jalisco, Mexico. Tierra de Agaves was founded in 2002 by Francisco Beckmann, former co-owner of Jose Cuervo, to pursue his personal goal of producing the best small batch tequilas in the world.

VALUE GRADE



Hands-down, this is one of the top values in the Tequila category. The

Lunazul Blanco delivers pure and complex flavors just like Tequilas selling for twice the price.

Grade - A

A

IN THE GLASS

Appearance: Brilliant, crystal clear.

Aromatics: The nose is fruity exhibiting tropical and apple notes with a healthy dose of salt and citrus, which is to say – it has the aromatics of fresh agave.

Flavor: The palate is semi-viscous and refreshing with ripe fruit tones giving way to crisp citrus notes mingling with agave and ripe peach.

Intensity & Texture: Wonderfully balanced with clean flavors and a long, lingering, spicy finish.

**MORE THAN
THE SCORE**



**FIERCELY
INDEPENDENT**