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2006

Sean Ludford's BevX.com

BEVX REPORT

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2017

VAN GOGH ACAI-BLUEBERRY FLAVORED VODKA

THE DATA

Category: Vodka
Sub-Category: Flavored Vodka
Origin: Tilburg, Holland
Retail Price: \$24.99
ABV: 35%



HOW TO ENJOY IT

Serve chilled or in a wide range of cocktails. I would suggest mixing the **Van Gogh Acai-Blueberry with Prosecco** as it's a great combination and you get to preserve the magnificent color. The possibilities are endless.

COOL FACTOR



A

Flavored Vodka is not a sexy category but that doesn't mean that a flavored Vodka can't be sexy. Van Gogh is one of the **very few brands on which you can rely.**

Grade - A

ANALYSIS



The Van Gogh Acai-Blueberry **offers a unique take on the berry flavored Vodkas.** While most are cloyingly sweet and one-dimensional this tasty flavored Vodka deftly delivers sweet and tart berry flavors with a refreshing dose of acid and an unexpected tannin structure thanks to the acai berry. In addition to the desirable aromatics and flavors, the color is mesmerizing. Van Gogh is made in small batches at Distillery Cooymans International in Tilburg, Holland by third generation master distiller Tim Vos. Van Gogh offers 16 expressions, 15 flavors, and their flagship, unflavored triple wheat Van Gogh Vodka.



VALUE GRADE

Sold in the middle \$20 range it sits on par with the top quality flavored Vodkas on offer while **offering unique flavors** that can only be found in this bottle.

Grade - B

B

TALKING POINTS

FROM VAN GOGH



Since 2000, we've been perfecting The Art of Vodka. As we strived to create a masterpiece worthy of the name Van Gogh, we recognized the importance of a distiller who shared our passion and commitment to crafting only the highest quality vodkas.

IN THE GLASS

Appearance: Brilliant, gorgeous violet/lavender color.

Aromatics: The aromatics leap from the glass offering scents of crushed red and blue berries with accents of blanched almonds and subtle herbal notes.

Flavor: The palate is in full agreement with the nose delivering a sweet and tart berry core with accents of black tea, nuts, and cranberry.

Intensity & Texture: Medium-bodied with a sweet berry core with loads of vibrant acidity and thick tannins that offer structure.

**MORE THAN
THE SCORE**



**FIERCELY
INDEPENDENT**