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# BEVX REPORT

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## VOV ZABAJONE CREAM LIQUEUR

### THE DATA

**Category:** Liqueur

**Sub-Category:** Cream Liqueur

**Origin:** Padua, Italy

**Retail Price:** \$27.99

**ABV:** 17.8%



### HOW TO ENJOY IT

Serve this great liqueur straight, on the rocks, in coffee, or it offers an endless list of cocktail possibilities. **VOV is extremely useful in making "flips" and "sours"** in the home and commercial bar when eggs are traditionally used.

### COOL FACTOR

A

How often do we encounter something really unique? I love cool and tasty products with a rich history. It's fantastic that this traditional Old World Liqueur is experiencing this revival. Grade - A



### ANALYSIS



VOV is a traditional Zabajone Cream Liqueur that may on the surface seem odd to consumers in America but it's not far from eggnog. VOV is made with fresh egg yolks, sugar, and quality Sicilian Marsala. VOV was created in 1845 by Gian Battista Pezziol, a nougat specialist in Padua, Italy. The production of real nougat utilizes a great deal of fresh egg whites leaving the nougat maker with a lot of fresh yolks. Clever! VOV, was an immediate hit and remained so through much of the 20th century. Today the Molinari family are sparking a revival of this old classic Liqueur.



### VALUE GRADE

Keep in mind that VOV is sold in 1 liter bottles. If it were offered in the (US) traditional 750ml the equivalent cost would \$21. This is a unique product so there is no real peer comparison but in the world of quality Liqueurs, \$21 is a bargain. Grade - A

A

### TALKING POINTS

*NORMAN BONCHICK,  
375 PARK AVENUE SPIRITS*



*"The Molinari brand is synonymous with tradition, quality, craftsmanship and natural ingredients. We are thrilled to introduce VOV."*

## IN THE GLASS

**Appearance:** Creamy, pale yellow having the appearance of fresh eggnog.

**Aromatics:** The nose is rich with the scents of sweet Marsala with rich, baked and concentrated fruit with brown baking spices, vanilla, and a blast of lemon curd.

**Flavor:** The palate matches the nose perfectly while being more expressive with the rich and sweet Marsala being delivered on a thick, creamy blanket of cream, fruit, and vanilla. This may be the most sophisticated eggnog you will find.

**Intensity & Texture:** This is a rich and mouth filling Liqueur with bold flavors that flow over the palate.

**MORE THAN  
THE SCORE**



**FIERCELY  
INDEPENDENT**